

A black sunburst icon with multiple rays of varying lengths radiating from a central point.

**INDIA  
WEEK**

**7 – 12 May 2023 | London, Oxford, Leicestershire**  
[www.wbrcorp.org](http://www.wbrcorp.org)

Incorporating:



**CEOs Golf  
Weekend**



**EDUCATION  
INNOVATION  
CONFERENCE**



**Parliament  
Dinner & Awards**

**IDEAS  
FOR INDIA**

**Progressive. Inclusive. Diverse.**



**Celebration  
Dinner**

# WBR Corp is global advisory firm

“We make things happen”

WBR Corp is an economic and strategy consulting firm headquartered in London which offers market entry assistance, strategic communications and corporate events services for businesses around the world.

Our work has appeared in:



DER SPIEGEL

CITY A.M.

Business Standard

THE HUFFINGTON POST



THE HINDU

# India is booming

The highest growth major economy in the world today.

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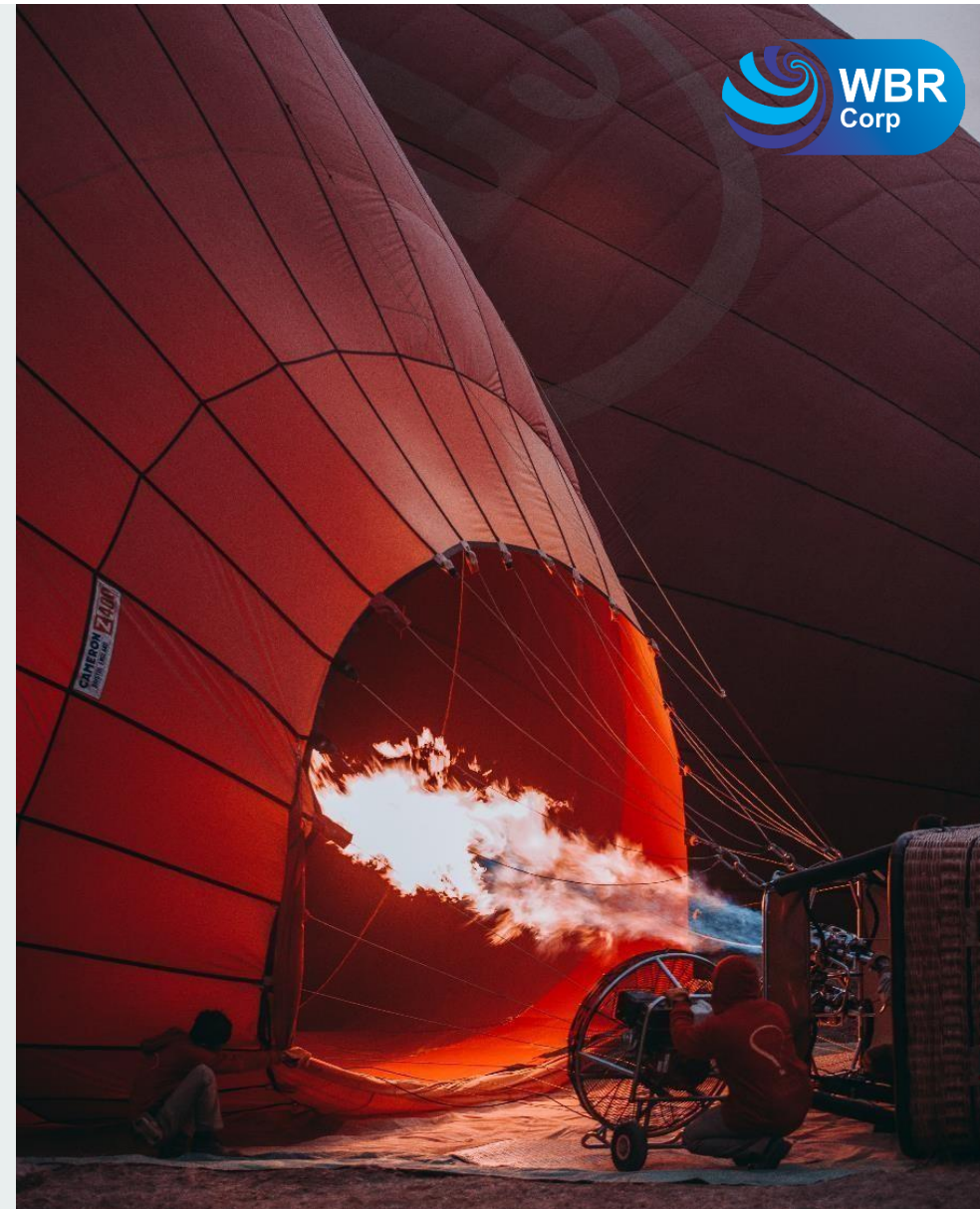
India's economic growth rate is the highest amongst major economies today, as China struggles with a bloated infrastructure sector, local government bad debts, a zero-Covid policy and an ageing population.

India's inflation rate is lower than that of the, US and other major economies.

As the Western world diversifies its supply chains and geopolitical dependencies away from China, India stands to benefit.

At the same time, war, disrupted global supply chains and a hawkish Federal Reserve threaten a prolonged global economic slowdown which could inflict economic pain upon a generation.

As the UK and India reach the closing stages of agreeing a bilateral Free Trade Agreement, WBR Corp hosts an annual get-together of change-makers, policy and business leaders for high-level discussions on pertinent topics.



# Some of our past events

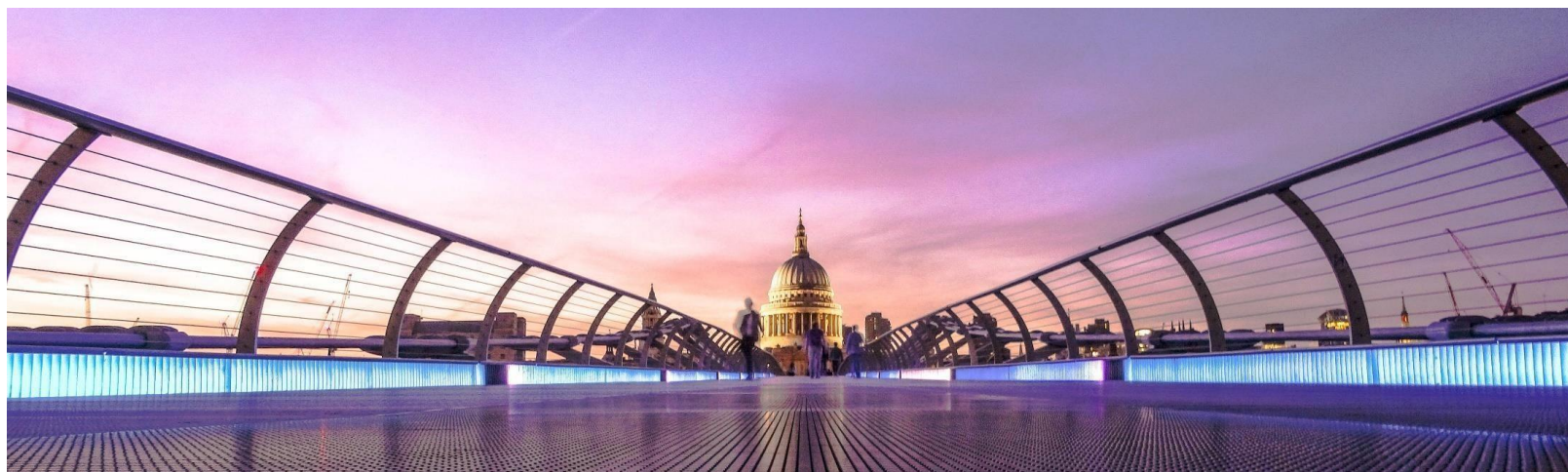
Engaging diaspora and India-watchers across a range of audiences.

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## A summary of last year's event

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IDEAS  
FOR INDIA

Progressive. Inclusive. Diverse.

# The inaugural Ideas For India

Bringing together 500+ stakeholders from across India and the world.

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The three-day event in May 2022 was held to celebrate India's 75th anniversary of Independence, with speakers providing their vision for where they see India in the coming 25 years.

**Day 1** featured an education delegation to Birmingham, hosted by Birmingham City University.

**Day 2** featured a Policy Forum on closer UK-India relations, the Commonwealth Education Conference and an Awards evening in Parliament.

**Day 3** featured the main plenary sessions, including discussion on India's leadership in addressing climate change, tackling misinformation, unemployment, skill development, women's participation in the workforce and building India's institutions.



# The inaugural Ideas For India

**Bringing together 500+ stakeholders from across India and the world.**

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The event saw participation from more than 500 attendees over the three days, including 50 international delegates from India, Bangladesh, Malta, Singapore and the USA.

In a true celebration of the breadth of India, MPs, Members of Legislative Assembly and other policymakers from seven political parties, across nine states in India attended the event.

The inaugural edition was an incredible success, with the Indian Minister of External Affairs for India S Jaishankar tweeting a video clip of the event, and Chief Minister of Assam Himanta Biswa Sarma discussing it on TV.

Sessions from Ideas for India featured on prime time TV news in India and several stories ranked in the top ten trending stories of the day.



# The inaugural Ideas For India

Bringing together 500+ stakeholders from across India and the world.

Some of the topics we covered:

- Ideas For India: What does the next 25 years mean for India?
- Panel: India's place in the world
- India as a global investment hub
- Fighting misinformation in the social media age
- Meeting universal standards of sustainable development
- Route to India's Net Zero
- India as a technology powerhouse
- Closer UK-India ties: Policy Forum





# Some of our partners last year

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# The inaugural Ideas For India

## Some of our attendees.

Airtel India	Federation	HCL	Monument Bank	Speakers4 Schools
Amnesty International	City University	Hexadex	Muthoot Finance UK	Sri Aurobindo Society
Apollo Hospitals	Cofresh	Hindustan Institute of	N D Care Nirogam Pvt. Ltd.	State Bank of India
Asian Voice	Conservative Party	Technology & Science	Nationalist Congress Party	Steinbach & Partner Executive
ATMC Group	Copper Beech	House of Commons	NHS	Consultants
Azim Premji University	DotSquares	House of Lords	Nomura	STIR Education
BBC	DrA M Reddy Autism Center -	Howard Kennedy LLP	OMPEG	Student Unique Card India Pvt.
Benham & Reeves	DrCare Homeopathy	ICICI	Osborne Clarke LLP	Ltd.
Benham & Reeves	Enzen	Infosys	Oxfam India	System Needs
Better Boards	Faith in Leadership	Innovate Finance	Prince's Trust International	Tata Group
BeyondNetZero	Faradion	Institute of Analytics	Quinn Emanuel LLP	Tesla Power
Birmingham City University	Field Fisher	International Institute for	RAF	Tshwane University of
Bombay Halwa	Foreign, Commonwealth and	Strategic Studies	Rajya Sabha TV	Technology
BPP University	Development Office	King's College London	Recellgene	UK Essential Oils Ltd
Bridge India	Forum Insurance	KSi Malta	Reliance Industries	University of Bath
Brill Power	FTIConsulting	Labour Party	Rise Capital Partner LLP	University of Cambridge
Brunswick Group	Goldman Sachs	Late Bloom Ventures	Royal Navy	University of Oxford
Buckingham Futures	Google	Linklaters	Samay Innovation LLP	VAR Capital
Cambridge Cleantech	Government of India	Logically.ai	Samruddha Bharat Foundation	Vascroft Contractors
Candrol Centre of Oncology	Government of Karnataka	Lok Sabha	Serendipity PR and Media	Vibrant Foods
Chennai Metropolitan	Gujarat Samachar	LSE	Shakespeare Martineau LLP	Warwick Manufacturing Group
Development Authority	HaldorTopsoe	Malta Enterprise	SOAS	what3words
City of Glasgow College	Hamburg Invest	Mercia Asset Management	Solstice Health	World Bank
City of London Police	Harvard University	Microsoft	South Yorkshire Invest	



A week-long  
celebration of India  
going global

INCORPORATING :



# CEOs Golf Retreat

Sunday 7 – Monday 8 May 2023



In Partnership With:



**RUTLAND HALL**  
HOTEL & SPA

- Imagine a confidential, informal environment where you can discuss new ideas and current challenges with a small group of your peers, as well as celebrity guests and professional golfing stars.
- Our CEOs Retreat is hosted at Rutland Hall, an area of outstanding beauty, popular for cycling, fishing, bird-watching and watersports. And, of course, golf.
- Discuss the heart of the UK-India legacy. To keep the discussions intimate, no more than 25 participants allowed to register (plus spouses).

## Day 1:

Travel from London (if required)  
12pm: Check-in and lunch  
2pm: 18 holes golf tournament  
7pm: Golfing awards and dinner

## Day 2:

9am: Breakfast  
10am: Policy Forum  
1pm: Lunch  
3pm: Travel back to London (if required)

*Spa, horse-riding, boating and other activities offered for those not golfing*



# CEOs Golf Retreat



## Why you should attend

In Partnership With:



**RUTLAND HALL**  
HOTEL & SPA

- An exclusive opportunity to network with CEOs and your peers
- Golf alongside professionals and celebrities
- Play 18 holes against your peers in a tournament format
- Take part in a Chatham House rule Policy Forum on Day 2, with Ministers, Ambassadors and global change-makers
- Take advantage of opportunities for the whole family, with spa, horse-riding, boating and other activities also on offer
- Experience the 5-star luxury on offer at Rutland Hall & Spa, with accommodation, all meals, golf club hire, golf entry and transport to/from London included

### Included:

- Your dedicated account manager
- Travel from London (if required)
- Meals, inc Gala Dinner on Day 1
- 18 holes golf tournament
- Golf club hire (if required)
- Buggy hire (if required)
- Deluxe or Superior room offered based on two sharing (balcony, plus beautiful views of the lake or gardens) (allocated on a first-come-first-served basis)
- 1 x leisure activity included e.g. boating (1hr around Rutland Water), horse-riding (1hr inc riding boots and hat), spa treatments, cycling

### Exclusions:

- Upgrade to Windsor Suite
- Pick up/drop off from/to other location in London than the Club Quarter hotel
- Supplementary charged for children or additional guests
- Minibar



# Commonwealth Education Conference



Tuesday 9 May 2023

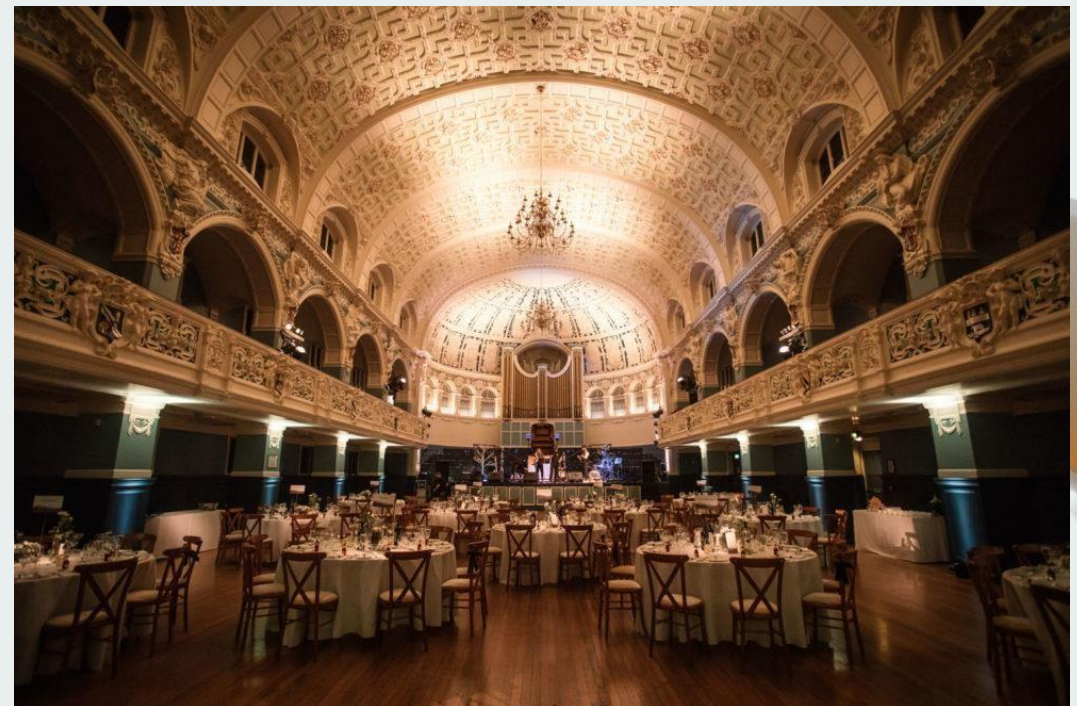
The beautiful domed ceiling, balconies and expansive stage make the Main Hall the largest and most impressive function room at Oxford Town Hall.

We bring together educators from across India and elsewhere in the Commonwealth to talk about the future of education, in the heart of the University of Oxford, the world's leading university.

Topics include:

- What will the National Education Policy bring?
- What does India need to do to improve in global rankings?
- Making sense of UK government rhetoric on migration
- Case studies of successful UK-India collaboration

The evening will see an Awards function celebrating the best and most innovative of India's private universities.



# Awards dinner in Parliament

Thursday 11 May 2023

Total trade in goods and services between the UK and India was £29.6 billion (to Q2 2022), an increase of 37%. India is now the UK's 12th largest trading partner accounting for 2% of total UK trade.

It is in this background that the landmark bilateral Free Trade Agreement is being discussed.

Meet more than 50 Indian entrepreneurs from across the country, running businesses across a range of industries, including ayurveda, education, gems, technology, F&B and more, that are aspiring for global success. We will have Cabinet Ministers from the UK and several Members of Parliament and Lords in attendance also.

The fourth annual India-UK Business Excellence Awards celebrate the best in Indian entrepreneurship, at the mother of all Parliaments, in an Awards ceremony with Ministers, Members of Parliament and Lords in attendance.



# Ideas for India conference

Thursday 11 – Friday 12 May 2023

The second edition of the 'Ideas Of India' conference will bring together business, industry and policy leaders from the UK, Europe and India to discuss the next wave of India's growth as an economy and a nation.

Until recently, business, foreign policy and social issues occupied distinct spaces. The convergence of dialogue, engagement and collaboration between business, government, civil society and Indian diaspora has blurred the lines between each.

Our conference operates at their convergence, helping drive conversations in a unique, inclusive and focused forum.

We expect senior Ministerial attendance from the UK and India, with 500+ guests over the two days, including over 50 from India.



*Lord John Browne, former CEO of Shell, giving a Keynote Speech in 2022*



# Ideas for India conference

Thursday 11 – Friday 12 May 2023

Some of the proposed Agenda topics covered :

- India's growth as a major geopolitical power
- The world's economic growth engine
- India's coming decade of economic outperformance
- India's digital stack: Driving digital innovation and inclusivity
- The next big global sports market
- Media freedom and the fourth estate
- Leading the world in renewable energy
- Bilateral UK-India relations
- State vs Centre: Policymaking challenges in India



*Sambhrant Sharma, Executive Committee Member of the Sri Aurobindo Society, speaking last year, with Singaporean pop artist Ketna Patel's art displayed behind*

# Black-tie Celebration Dinner



Friday 12 May 2023

In Partnership With:



This black-tie dinner marks the culmination of the UK-India Week, bringing together all our major stakeholders from the previous days together to celebrate a winning partnership between the UK and India.

Around 300 guests will attend a glamorous night at 8 Northumberland Avenue, with a sparkling wine reception, three-course dinner, petit fours and coffee, and half a bottle of wine per person.

It will include members of the British Armed Forces, Cabinet Ministers, Members of Parliament and Lords, CEOs and others.

Our last such dinner was in September 2022 in central London, when the net worth of the audience in the room was over £45 billion.





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celebration of India  
going global**

**VENUE AND ACCOMODATION**

# Accommodation

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Situated in London's well-heeled West End at Trafalgar Square, this location mixes modern accommodations within its grand 19th-century Victorian marble walls. Close to countless businesses and government buildings, the historic neighbourhood also ticks off any traveler's must-see list including Nelson's Column, St. Martin-in-the-Fields and the National Gallery. Another big plus? 10 Downing Street, Big Ben and the Houses of Parliament are just a 10-minute walk away.

Club Room provided at £160+VAT based on single occupancy, inc breakfast and wifi. For double occupancy, supplement of £20+VAT per night applies.

To book, quote our members code "8northumberlandavenue"  
Contact Bianca on [berdmann@clubquarters.com](mailto:berdmann@clubquarters.com) or +44 207 451 5852.



## Conference venue

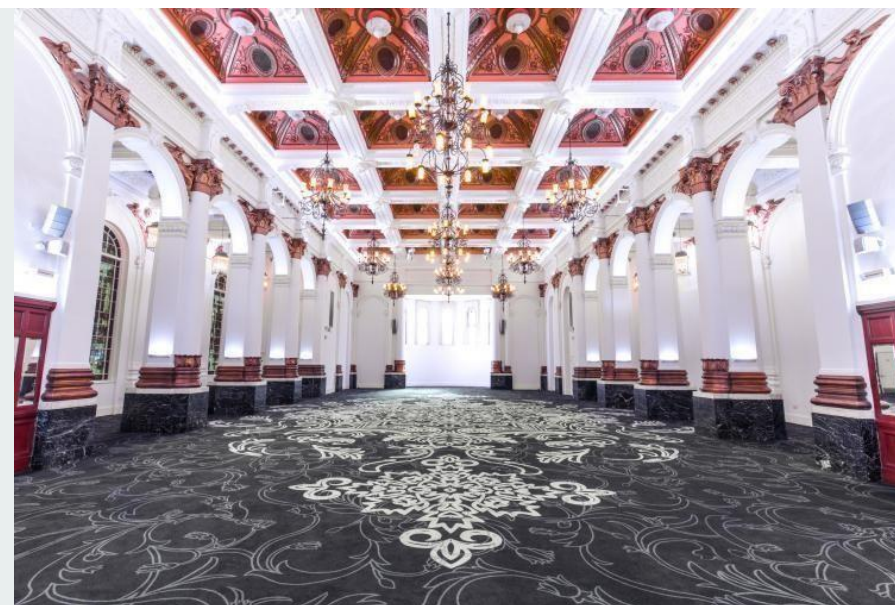
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Described by English Heritage as 'the grandest example of a Victorian ballroom in existence', The Ballroom at 8 Northumberland Avenue is the jewel of the venue. The high ceilings, impressive chandeliers, grand columns, stained glass windows and ornate detailing all ensures that your event will not be forgotten.

Hidden behind its classic looks the Ballroom also boasts cutting edge intelligent lighting and 3D holographics ensuring you never have to compromise.

The conference and black-tie Celebration Dinner will be in this venue.





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**EXHIBITION OPTIONS**  
11-12 MAY 2023

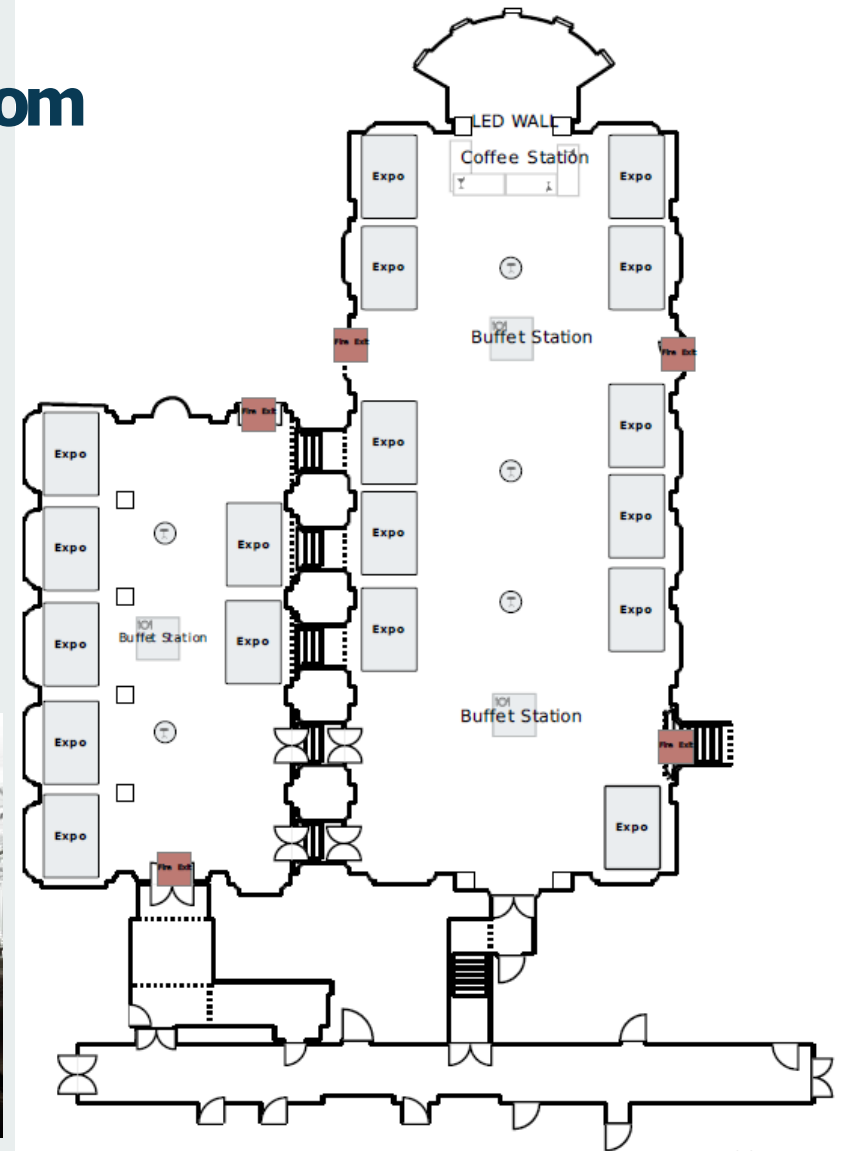
[www.economicpolicygroup.com/india-week](http://www.economicpolicygroup.com/india-week)

# Exhibition opportunities in Old Billiards Room



The two spaces in the Old Billiards Room work together to lend themselves to all event types facilitating breakout sessions and receptions flawlessly.

Both spaces are also fitted with state of the art intelligent lighting that is scientifically proven to increase guest engagement.



# Exhibition Option 1: Platinum Expo Stand

## Platinum Expo Stand

The premium stand will make your brand stand out from the crowd with the maximum branding opportunities in both print and digital formats.

- 2 x Company Logos
- 3 x areas for Printed Branding
- Literature Rack
- Sub Floor with Carpet
- 48" HD LED Monitor
- HDMICable
- Final artwork required 14 days before
- Max 2 available
  
- 5 x tickets for Ideas for India conference
- 3 x tickets for Black-tie Celebration Dinner
- 1 x ticket for Parliament Awards & Dinner

### Terms and Conditions for all exhibitions options:

- For foreign delegates, visa invitation letters can be provided if required only when deposit received
- Exhibition options are given on a first-come-first-served basis
- 50% deposit is required to guarantee your space, with the balance due 45 days before the event





## Exhibition Option 2: Gold Expo Stand

### Gold Expo Stand

The premium stand will make your brand stand out from the crowd with the maximum branding opportunities in both print and digital formats.

- 2 x Company Logos
- 1 x area for Printed Branding
- Literature Rack
- Sub Floor with Carpet
- 48"HD LED Monitor
- HDMICable
- Final artwork required 14 days before
  
- 5 x tickets for Ideas for India conference
- 2 x tickets for Black-tie Celebration Dinner
- 1 x ticket for Parliament Awards & Dinner



## Exhibition Option 3: Silver Expo Stand

### Silver Expo Stand

The premium stand will make your brand stand out from the crowd with the maximum branding opportunities in both print and digital formats.

- 2 x Company Logos
- 1 x area for Printed Branding
- Literature Rack
- Sub Floor with Carpet
- Final artwork required 14 days before
  
- 3 x tickets for Ideas for India conference
- 1 x ticket for Black-tie Celebration Dinner



## Exhibition Option 4: Bronze Expo Stand

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### Bronze Expo Stand

The premium stand will make your brand stand out from the crowd with the maximum branding opportunities in both print and digital formats.

- 1 x Company Logos
- 1 x area for Printed Branding
- Sub Floor with Carpet
- 48"HD LED Monitor
- HDMICable
- Final artwork required 14 days before
  
- 3 x tickets for Ideas for India conference
- 1 x tickets for Black-tie Celebration Dinner



# Exhibition Option 5: Desk and Backdrop



## Gold Desk and Backdrop

- 1 x Branded Desk (2.44m x 2.44m)
- 1 x Branded Backdrop (1.2m x 2.44m)
- Final artwork required 14 days before
- 2 x tickets for Ideas for India conference
- 1 x tickets for Black-tie Celebration Dinner

**Price: £3,000**



## Silver Desk and Backdrop

- 1 x Branded Desk (2.44m x 2.44m)
- 1 x Plain Backdrop (1.2m x 2.44m)
- Final artwork required 14 days before
- 2 x tickets for Ideas for India conference

**Price: £2,000**



## Bronze Desk and Backdrop

- 1 x Branded Desk (2.44m x 2.44m)
- Final artwork required 14 days before
- 2 x tickets for Ideas for India conference

**Price: £1,500**

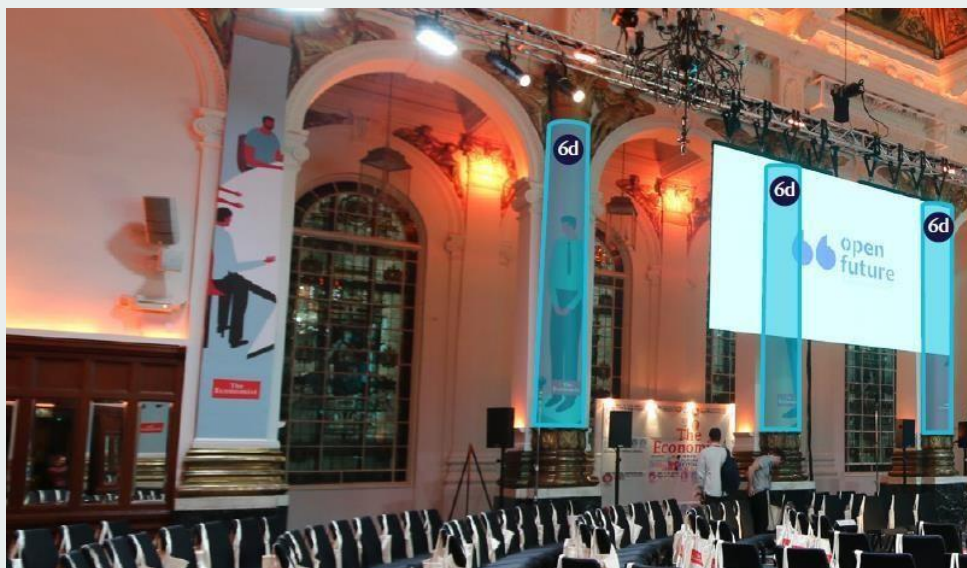


## Solid vinyl exhibition background

- Window branding full cover
- Cost-effective, innovative and low-waste exhibition option
- Final artwork required 14 days before
- 2 x tickets for Ideas for India conference

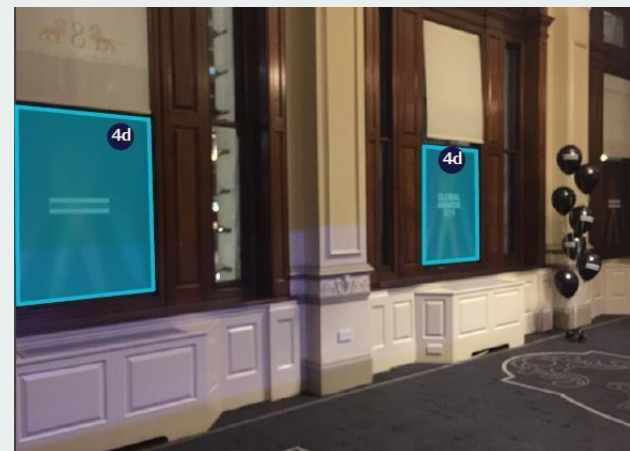
**Price: £1,250**

# Exhibition Option 6: Wall vinyl options



## Pillar wrap in conference plenary

- 2 x wrapped vinyl on two pillars in main conference plenary
- Max 2 opportunities available
- Final artwork required 14 days before
- 5 x tickets for Ideas for India conference
- 2 x tickets for Black-tie Celebration Dinner



## Entrance hall or Old Billiards Room

- 1 x solid vinyl as guest come in through the entrance OR Old Billiards Room column
- Max 3 opportunities available
- Final artwork required 14 days before
- 2 x tickets for Ideas for India conference
- 1 x tickets for Black-tie Celebration Dinner



**Price: £600**



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**PARTNERSHIP OPTIONS**  
7-12 MAY 2023

[www.economicpolicygroup.com/india-week](http://www.economicpolicygroup.com/india-week)

# Why sponsor?

Brand positioning, business development and new networks.

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# INDIA WEEK

## Next steps:

Visit: [www.wbrcorp.org](http://www.wbrcorp.org)

## Contact on

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